

Dutchess County
Workforce Investment Board



"Building Partnerships for
Workforce Solutions"

FOR IMMEDIATE RELEASE:

Dutchess County Workforce Investment Board
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HEADLINE: Dutchess County Workforce Investment Board Logo Contest!

Poughkeepsie, New York, May 3, 2005 – The Dutchess County Workforce Investment Board (DCWIB) needs a new logo and invites all Dutchess County residents 14-21 years of age to participate in the logo contest. The winning contestant will receive a prize of \$250 donated by DCWIB members and the logo will be used on DCWIB letterhead, newsletters, www.dcwib.com and all official marketing products produced by the DCWIB.

A new logo is the next step in the series of changes that the DCWIB has undertaken to successfully unite the community around common concerns to keep our workforce healthy, competitive and strong. As the leader in knowledge management and a catalyst for change it is our goal to be recognized as such through the use of a memorable logo and to use this opportunity to reach out to the emerging workforce to get them thinking about lifelong learning, workforce flexibility and career planning in Dutchess County.

Entries will be accepted until the close of business on July 29, 2005. The winner will be selected September 22, 2005 by DCWIB members at the full board meeting held at Marist College, Poughkeepsie New York, between 3:00 p.m. and 5:00 p.m. in the Lowell Thomas Center. Official contest rules and entry forms can be found at www.dcwib.com.

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Workforce Investment Boards administer federal funds for job counseling and training, and are advocates for workforce issues to help employers and employees improve their competitiveness in business.

The programs provided by this agency are partially funded by moneys received from the County of Dutchess, the New York State Workforce Investment Board and the New York State Department of Labor.

EOE/P, auxiliary aids and services are available upon request to individuals with disabilities